

RICKY SALSBERY

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EDUCATION

KENT STATE UNIVERSITY

*Bachelor of Fine Arts in Visual Communication Design
with 3D Concentration*

December 2008 Graduation

*Finished with classes & seeking full-time employment

SEGD SUMMER ENVIRONMENTAL DESIGN WORKSHOPS

Kent State University — Summer 2006 & 2007

Two week summer program that combines theory and planning discipline with high level design documentation. The program featured guest professionals to critique work and lecture.

EXPERIENCE

DAILY KENT STATER COMPOSITION DEPARTMENT (COMPO)

Spring 2005–Present

Staff supervisor of student designers that produces student media, including the *Daily Kent Stater* as well as other award-winning publications.

THE CYBURR

Three editions: Fall 2007, Spring & Fall 2006

Designed and implemented three online editions of the award-winning student magazine *The Burr*.

Visit the archives at www.theburr.com

HANDSOME DUCKLING ADVERTISING AGENCY & CLUB

Fall 2007: Creative Director

Spring 2007: Assistant Creative Director

Teamed with design and advertising students in a student-run advertising firm to produce professional-level advertising work.

KENT STATE STUDENT MEDIA

Summer 2006: Jargon

Fall 2005: Artemis

Collaborated with editors of student-run magazines to design two magazines. Each magazine had a unique mission and audience to design for.

ORGANIZATIONS/ACTIVITIES

AIGA — THE PROFESSIONAL ASSOCIATION FOR DESIGN

Student Member Cleveland Chapter

SEGD — SOCIETY FOR ENVIRONMENTAL GRAPHIC DESIGN

Student Member

BE STRONG & BRAVE: THE ART OF THE POSTER

School of Visual Arts — Summer 2007

One week poster workshop with James Victore in NYC.

KENT STATE UNITED FOR BILOXI

Spring Break 2006

Traveled to Biloxi, Mississippi to assist victims of Hurricane Katrina by cleaning parks and beaches, clearing debris and rebuilding homes.

AWARDS

CMYK #41

Winner — Logo to be published July 2008

2007 SPJ NATIONAL MARK OF EXCELLENCE AWARD

First Place — Best Affiliated Web site: Fall 2007 Cyburr

2007 SPJ REGION 4 MARK OF EXCELLENCE AWARD

First Place — Best Affiliated Web site: Fall 2007 Cyburr

2007 AIGA CLEVELAND DESIGN COMPETITION AWARD

KSU VCD Wayfinding Project class

2007 GOLD MARCOM AWARD

“Hit the Ground Running” Advertising Campaign

MOST VALUABLE DESIGNER — COMPO

4 semesters, Spring 2006–Fall 2007

2006 SPJ REGION 4 MARK OF EXCELLENCE AWARD

First Place — Best Affiliated Web site: Fall 2006 Cyburr